











Script #2:

A Doggie Shopping Spree with Tina Fey | American Express

<https://www.youtube.com/watch?v=3-RhaRfzlzl>

		<i>Video</i>	<i>Audio</i>
1.		Wide shot of the store.	Clerk: "Turns out lemon juice doesn't cure pink eye." Enter Tina Fey with a quick "Hi!"
2.		Close up of Tina unloading her shopping cart.	Clerk: How are you doing today? Tina squeeks the dog toy twice as though it were a language. Tina: That's how I am.
3.		Medium shot to reveal clerk scanning Tina's items.	Clerk: "Red-head Fred. Ultra rare. I collect these, too."
4.		Medium shot to reveal Tina's fluffy white dog from the shopping cart.	Tina: "These are for my dog. Because he can never decide which one he wants until he gets home. So..."
5.		Close up of the American Express Card.	VO: American Express presents the Blue Cash Everyday card with no annual fee. Cash back on purchases.
6.		Wide shot to reveal Tina's dog walking along the checkout counter.	Clerk: My only concern is that this is where we put food.

7.		Medium shot to reveal Tina holding her dog.	Tina: A dog's foot is cleaner than a human's mouth. That's what they say.
8.		Medium shot to reveal the clerk's skepticism of Tina's comment.	Clerk: Is it?
9.		Wide shot to reveal Tina's confident confession.	Tina: Cleaner than my mouth.
10.		Close up of the American Express Blue Cash card.	VO: Backed by the service and security of American Express.